

Future Focus: Getting Ahead of the Curve



Presented by:
Garry Golden
Forward Elements

Presented for:



PDF: garrygolden.com/November2

Start

End



Foresight 101



Changes Ahead



Next Steps

Challenges of Talking About *the Future*

Addressing Foundations



Purpose, Happiness vs Helplessness



Self-Work on Equity & Justice

Feeling 'Futuristic'



Techno-Solutions



Empowered Self

Globalization



Growth



Imperative of Being Local



In the News

UK's NHS (CHOICES) is partnering with Google's DeepMind Health on a pilot to bring AI-driven healthy living to families with children. Families receive a stipend for food purchases in exchange for Google's AI guiding supermarket purchases and meal preparation. Food stipends increase when youth health outcome targets are met.

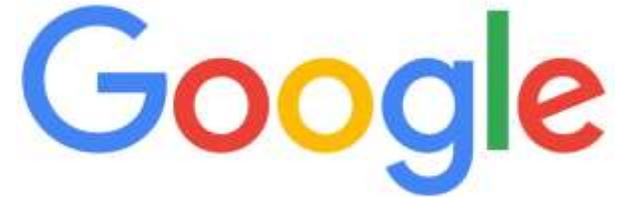
Alphabet



True

False

Context of the *Creepy Line*



Digital Innovations might push the Creepy vs Compelling Line for...

Library Social Impact Efforts

What's Possible: Emergence of Alternative Funding Models



Social Impact Bonds

Outcomes, Innovation & Shared Risk

121

IMPACT BONDS

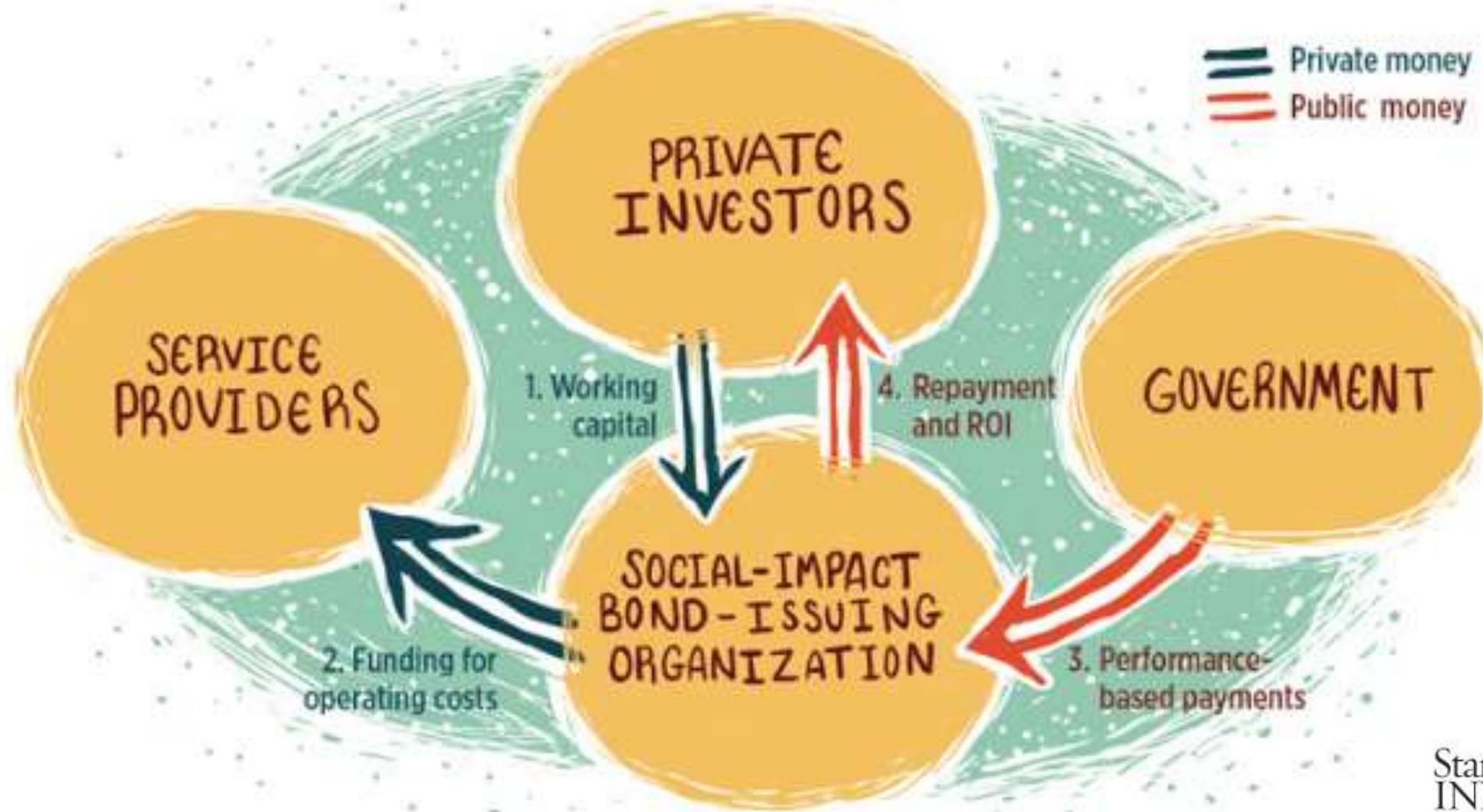
\$413M

CAPITAL RAISED

1,059,154

LIVES TOUCHED

Lessons to Explore Around the Futures of Impact Investing / SIBs



Early Intervention, Levers of Change, New Stakeholders & Focus on Outcomes

Creepy vs Compelling Aspects of Funding & Intervention Models

David Napoli @Biff_Bruise · Mar 20

Social impact bonds FTW -- great example of #CommunitiesOfSolution from @JBrownDPost #COhealth



Denver sold bonds to reduce the human and financial costs of homel...

250 people — all homeless and high-frequency users of jail, detox and emergency departments at taxpayer expense — have been tracked dow...

denverpost.com



Humane Education Versus Educational Technology and Pay for Succ...

Today I offered public testimony at a special hearing discussing early literacy education and standards held by the Education Committee of Philadelphi...

wrenchinthegears.com

Scenario 2020s: Communities Embrace Social Impact Funding Models



£7million fund that brings together public, private, and charitable investment to support arts organizations in England and the first to focus on their social, artistic, and financial return.



Village Underground

The music venue will create a new multi-arts centre in Hackney and partner with arts charity Community Music to deliver social programmes



Autograph Media

Autograph Media will use investment to set up a new image licensing business specialising in race and cultural diversity.



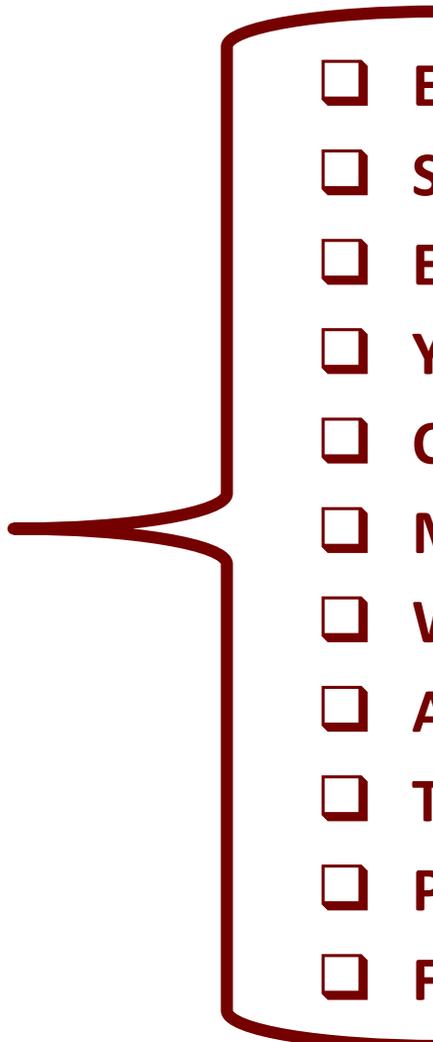
V22

The studio space provider will use investment to increase its portfolio and preserve a valuable heritage site for community use and benefit

Scenario 2020s: Libraries & Social Impact Funding Models

Libraries Involved in Impact Investing for...

- Project Partners
- Fund Recipients
- Resources
- Advocacy
- Critics*

- 
- Early Childhood Literacies
 - Sustainability – Resiliency Planning
 - Energy Transitions
 - Young Adult Programs
 - Creative + Active Aging
 - Memory Care
 - Workforce Skills-building
 - Addiction + Recovery
 - Transitional Housing
 - Play + Wellness
 - Food Security

**The Learning Curve
Starts Here!**



Garry's Tags: <https://www.diigo.com/user/garrygolden/SIBs>

End



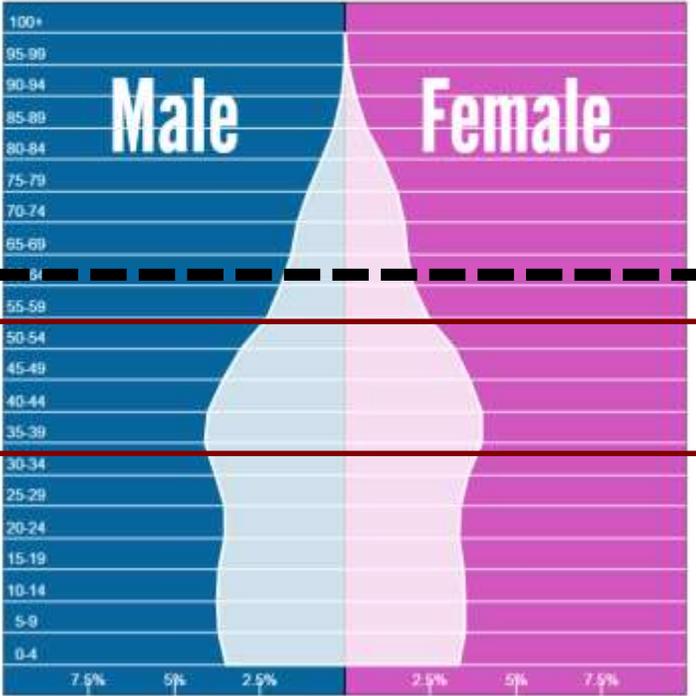
Changes Ahead



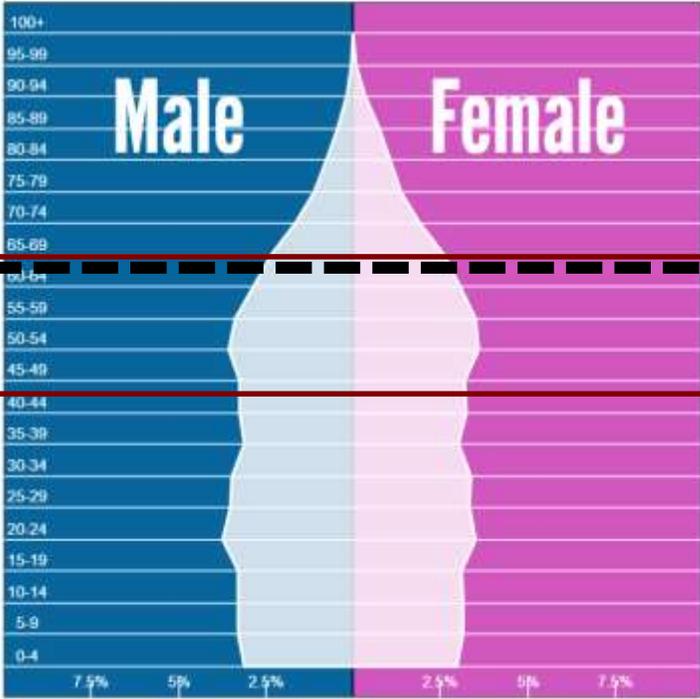
Next Steps

Society, Policy & Norms Re-align around Demographic Transitions

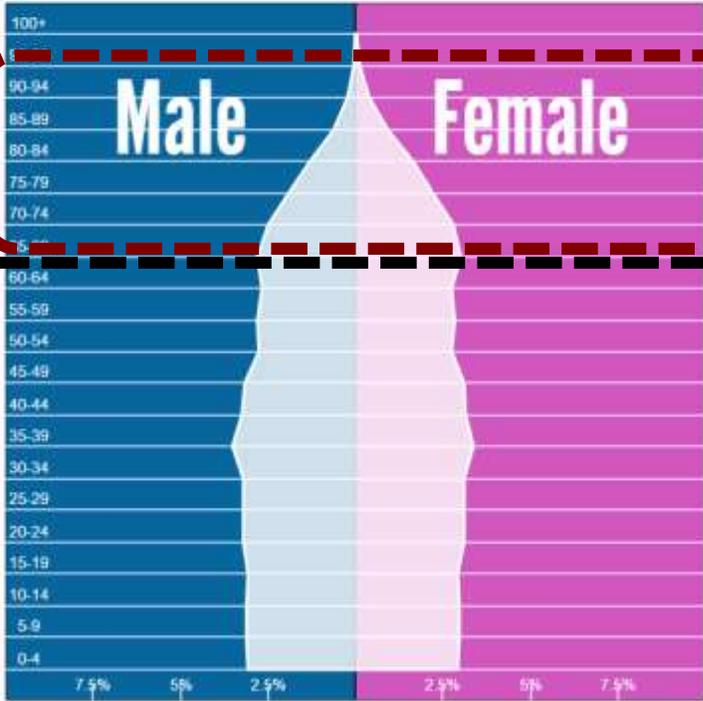
United States of America
2000
Population: 282.895.000



United States of America
2015
Population: 321.773.000



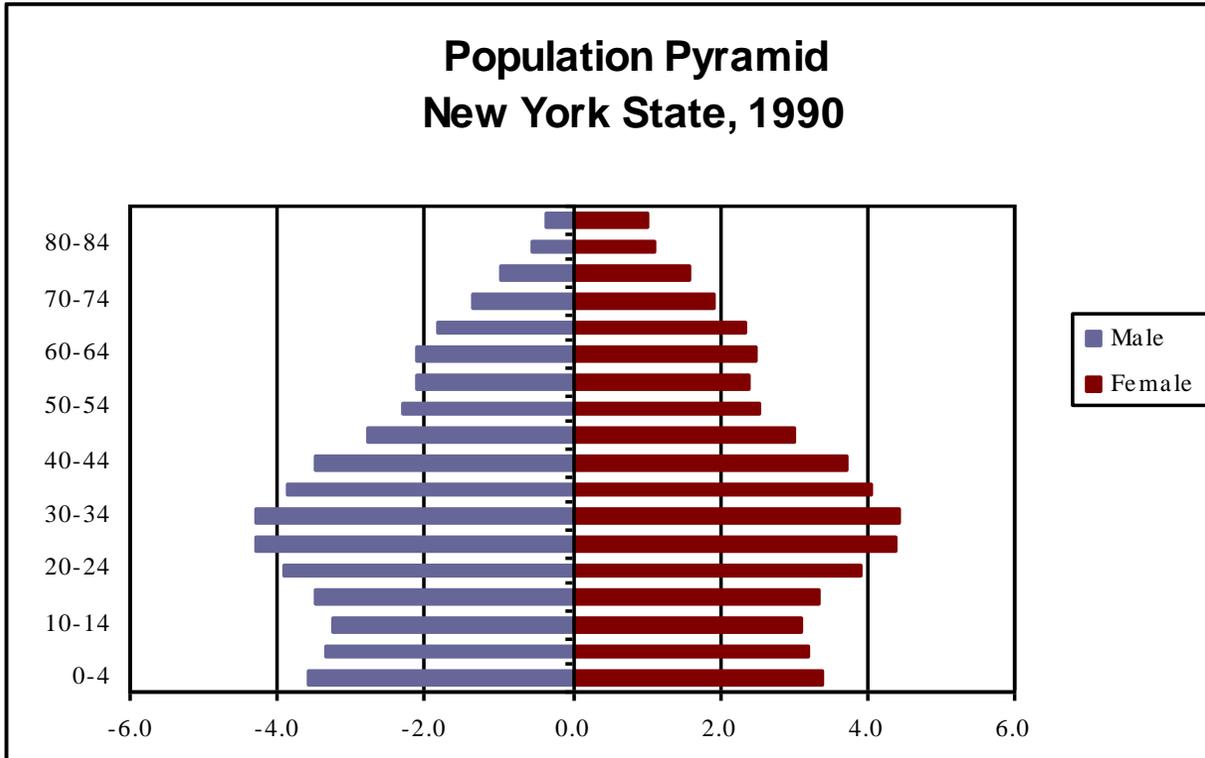
United States of America
2030
Population: 355.764.000



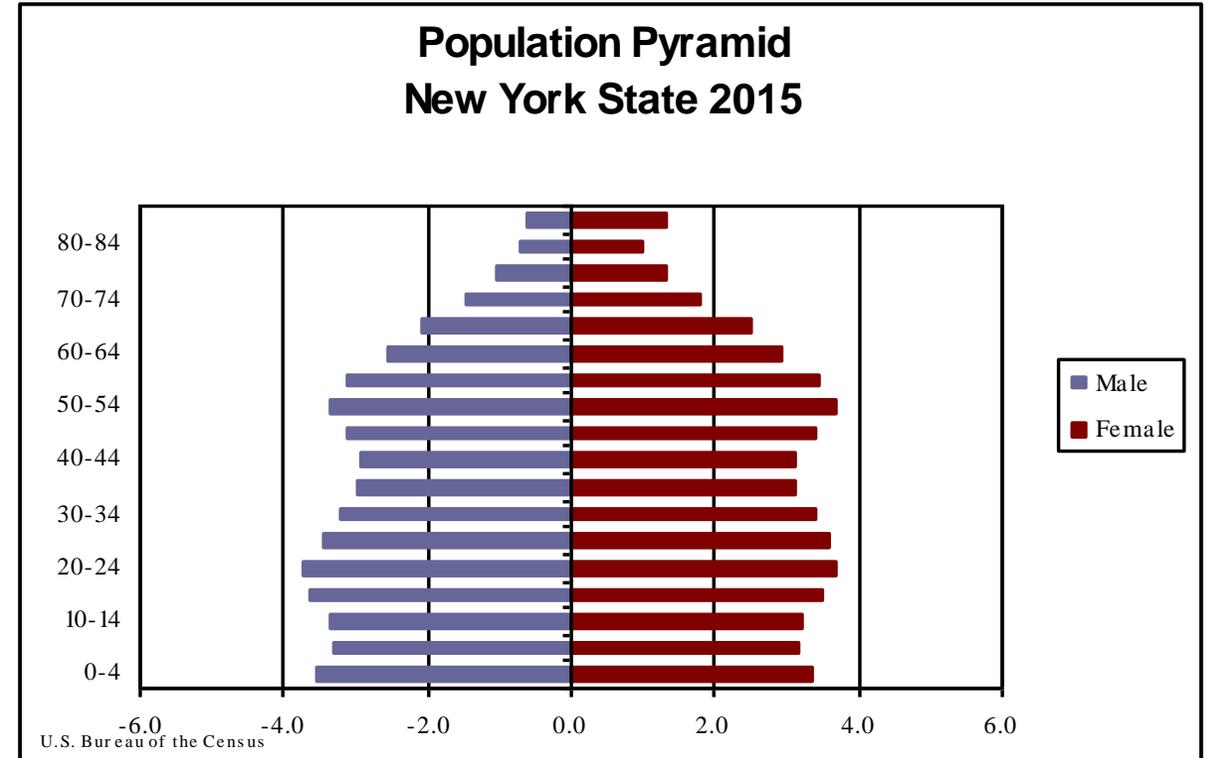
Source: populationpyramid.net

New York State Dynamics: Aging + Immigration

Population Pyramid
New York State, 1990

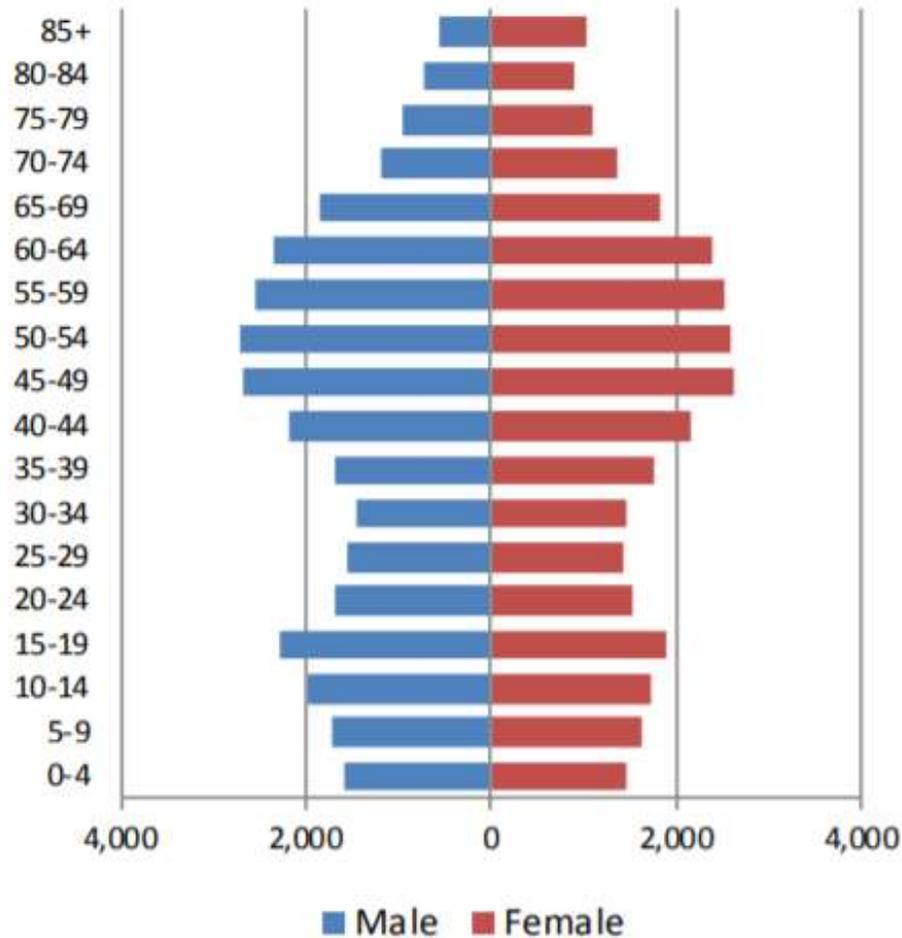


Population Pyramid
New York State 2015

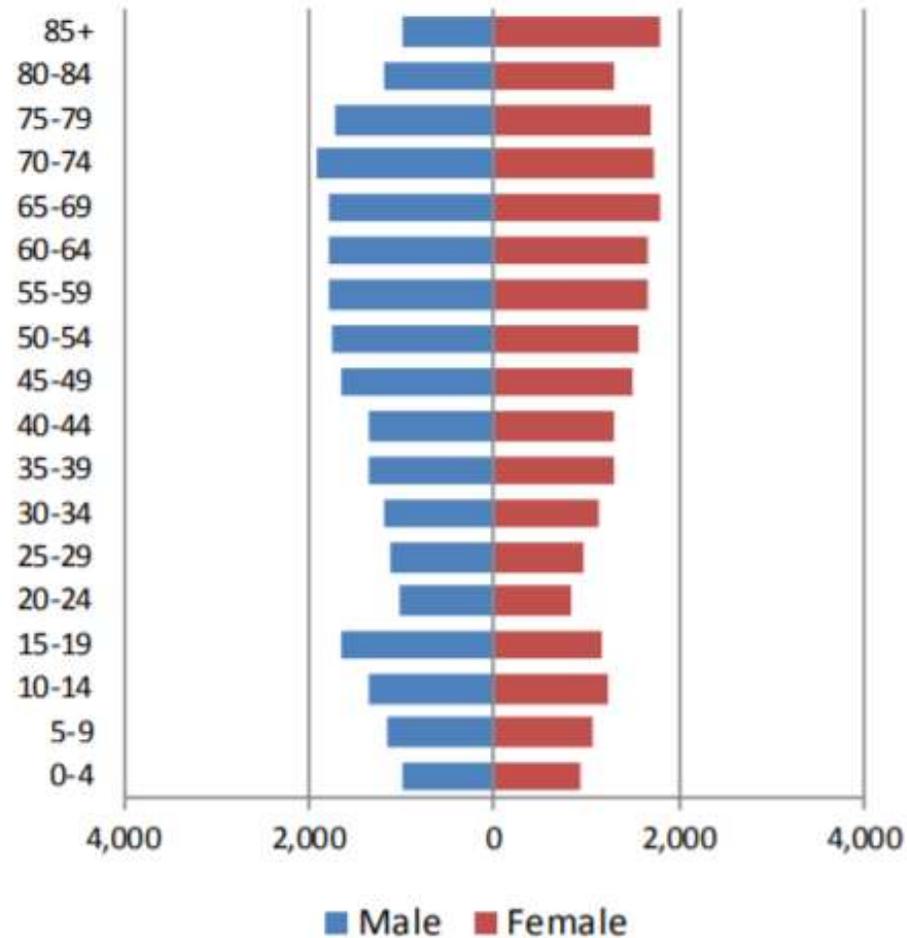


Source: Project 2015 – New York’s Changing Demographics” by Robert Scardamalia, Chief Demographer, Empire State Development. Top graph derived from US Bureau of the Census, bottom graph derived from Cornell Institute for Social & Economic Research.

2010 Population Pyramid, Columbia County



2040 Population Pyramid, Columbia County



Source: 1950, 1980, 2010 Decennial Census and projections by Cornell Program on Applied Demographics

Libraries: Anticipating Societal Changes via Aging Populations

Aging in Place Solutions

How might we enable successful transitions to Aging-in-Place lifestyles?

Caregiver-centered Design

How might we support caregiver-centered innovations?



'Aging in Place': Strategies & Resources



Local
Solutions

verizon

amazon

ERICSSON

BROOKDALE
SENIOR LIVING

Non-Traditional Partnerships
& Solution Providers

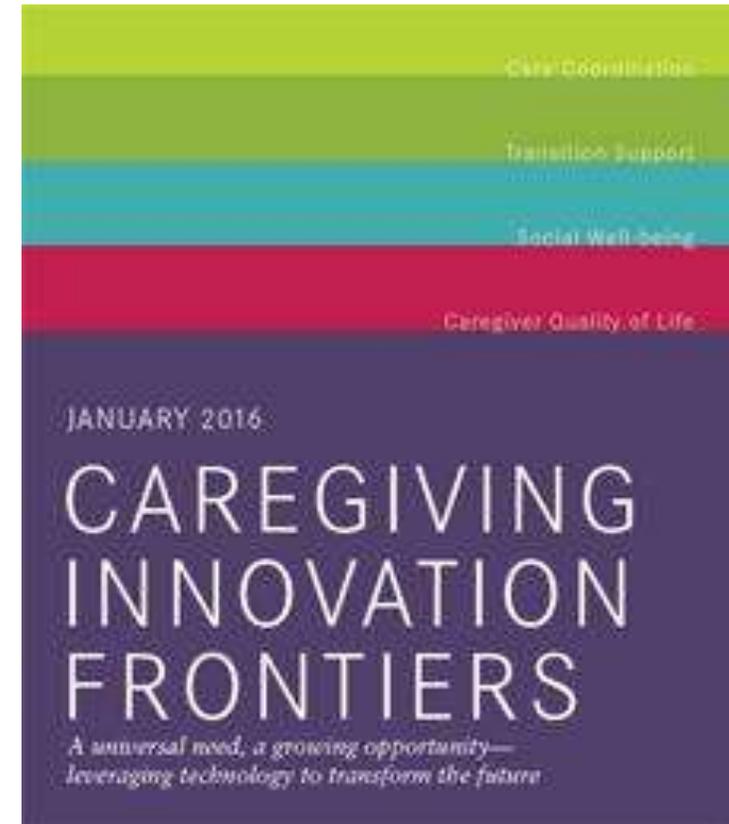
echo show + amazon cloud cam



Social
Norms

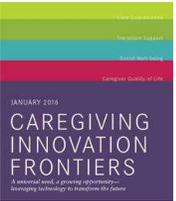
Elevating Status and Solutions for Caregivers

AARP Report Finds Caregiving Market Will Grow 13% To Become \$279 Billion Disruptive Opportunity 2016-2020



45 million unpaid caregivers by 2020.

Mid-Hudson Scenario: Most Supportive Caregiver Region in U.S.



DAILY ESSENTIAL ACTIVITIES PAGE 10

Meals, home and personal care, home repair, delivery, transportation services



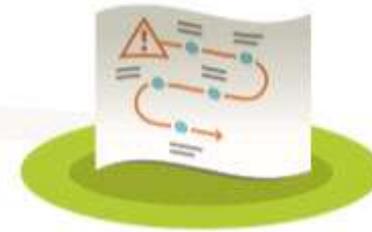
HEALTH AND SAFETY AWARENESS PAGE 18

Health vital alerts, diet and nutrition, medication management, personal safety monitoring, telehealth



CAREGIVER QUALITY OF LIFE PAGE 50

Respite and backup care, social support, health and wellness, financial/job security



CARE COORDINATION PAGE 26

Care planning, care professional engagement, records and benefits management, recovery support



SOCIAL WELL-BEING PAGE 42

Digital inclusion, life enrichment and empowerment, community networking, life companions



TRANSITION SUPPORT PAGE 34

Home retrofit services, long-term care insurance planning, long-term care provider referral, legal assistance, hospice/funeral planning

Helping Families Understand Solutions Coming to Market



End of Life Planning

How does Irene work for older adults?

We let you sell your home, but retain the right to live in it, or rent it out, for the rest of your life.



Leveraging Key Assets



Silvernest Does it Best

In the words of our happy users, here's where Silvernest shines.



Social Isolation



Caregiver-Connected Solutions

Libraries Help Establish Mindsets & Language for Aging Innovations

Innovations to Drive Business:

- Security / Fraud Protection
- Automotive
- Housing
- Budgeting/Planning
- Credit Risk Profile (Beyond FICO)

Innovations that consider:

- Social Isolation
- Dignity & Purpose
- Fairness / Discrimination
- Cognitive Support Needs
- Expanding Notions of Community
- Language (Senior; Older Adult)
- Privacy and Control (Data)

Universal Design Library + Beyond

Have Your Staff Feel What it is
Like to Experience the Library...



Substance Use Disorders

Resilience + Regeneration
vs 'Silent Epidemic'



More than 6 out of every 1,000 Medicare patients are diagnosed with an opioid disorder, compared with 1 of every 1,000 patients covered by commercial insurance plan.
-Stanford University



Memory Care *Cafes & Kits*

Caregiving Youth

Reduce burden of
younger caregivers



Caregiving Youth: Resources and a YA Booklist



by [Karen Jensen](#)
Oct 03, 2016



Learning More from Aging-focused Organizations



Libraries and the Re-framing of Social Justice & Equity Issues

Training Staff in Restorative Practices

An emerging social science that studies how to strengthen relationships between individuals as well as social connections within communities.



Five Universal Truths of Human Interaction

1. People want to be treated with dignity and respect.
2. People want to be asked rather than being told to do something.
3. People want to be told why they are being asked to do something.
4. People want to be given options rather than threats.
5. People want a second chance when they make a mistake.



George J. Thompson III,
PH.D., *Verbal Judo*

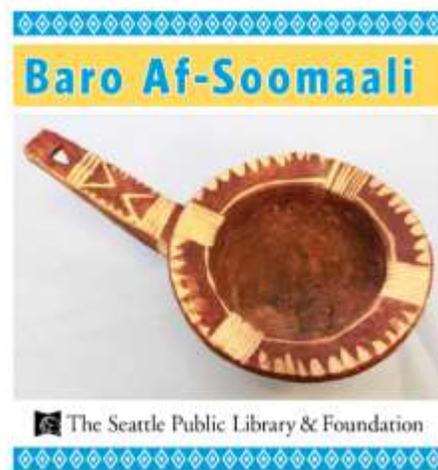


Libraries: Elevation of Housing Equity Issues

Innovative Partner to Housing Authorities & Communities



Housing Agency Partners:
Schools + Libraries



Community Created Alphabet Book

Libraries: Elevation of Housing Equity Issues

Finding Innovative Solution Providers



San Francisco Public Library

OUR FOOTPRINT
35,000 showers
10,000 people served

our footprint
Increasing access to hygiene and more for Californians in need.
[View](#)

Pop-Up Care Villages

services and community
Mobilizing service partners + volunteers to bring critical services to the streets through Pop-Up Care Villages.
[Explore](#)

build Toolkit

going global
Helping people everywhere replicate our shower service in their own cities with the first-ever open-source **mobile hygiene toolkit**.
[Explore](#)

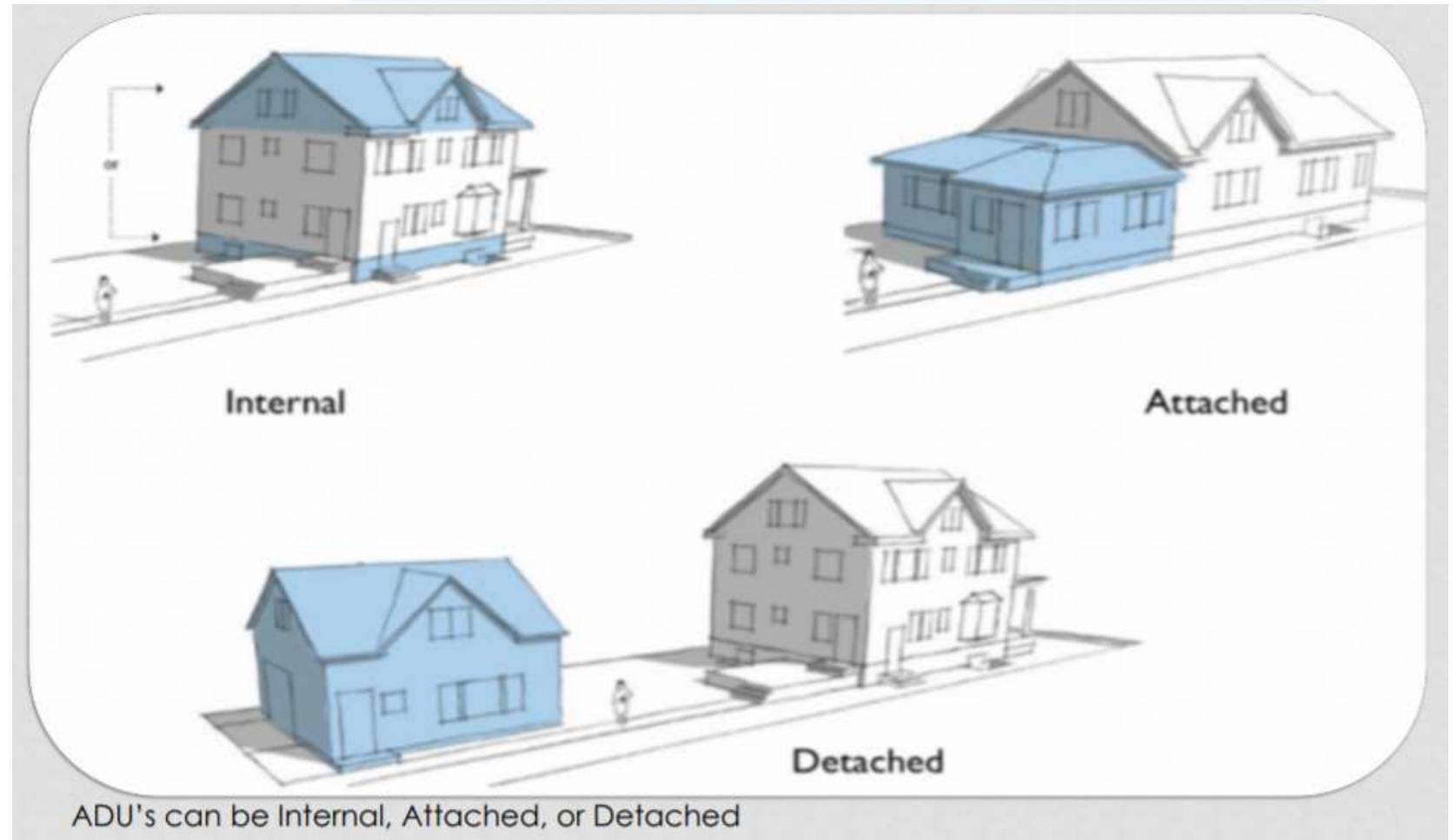
lava mae

Taking *Radical Hospitality™* to the Streets

NYLA 2018!! Keynote:
Leah Esguerra
Jennifer Keys

Libraries: Elevation of Housing Equity Issues

Guiding Community Conversations on Solutions



ADUs (Accessory Dwelling Units)

"basement apartments" "granny flats"

"mother in law units" or "backyard cottages."

Libraries: Elevation of Housing Equity Issues

Libraries + Mixed Use Development



Learning from The Museum World + Justice, Equity & Inclusion

The image shows a Google Docs interface for a document titled "SOCIAL JUSTICE & MUSEUMS RESOURCE LIST". The document content includes a call to action, a title, a description, a quote, a heading, and a list of references. A sidebar on the left lists various themes, and a comment thread on the right shows a welcome message and a request to keep the document open.

PLEASE ADD essays, reports, exhibitions, videos, & programs
share this list: <http://bit.ly/1r1fuV>

SOCIAL JUSTICE & MUSEUMS RESOURCE LIST

Initiated and edited by La Tanya S. Autry, @artstuffmatters, July 2015 -
<https://artstuffmatters.wordpress.com/2017/10/15/changing-the-things-i-cannot-accept-museums-are-not-neutral/>

A successful framework for museums dealing w[ith] race relations doesn't exist. We have to imagine and activate it. – Aleia Brown, #Museumsrespondtoferguson, tweet July 11, 2015 @aleiabrown

*** ADD REFERENCES BELOW TO APPROPRIATE HEADING***

Themes

Activism in Museums, Neutrality Claim

La Tanya S. Autry, "Changing the Things I Cannot Accept: Museums Are Not Neutral," Artstuffmatters blog, October 15, 2017,
Laurence Brassueur, "An empathetic study on young people and museums in Luxembourg," Social Justice Alliance for Museums, 2018,
<http://sjam.org/wp-content/uploads/2018/06/Young-people-and-museums-in-Luxembourg.pdf>

Sidebar:

- SOCIAL JUSTICE & MUSEUMS ...
- Themes
- Activism in Museums, Neutrality Claim
- Opposition to Museum Activism
- Anti-Oppression
- Race
- Understanding the Construct
 - Uncovering Race in Museums
 - Diversity, Inclusion, Equity- Langua...
 - Policies
 - Jobs in Diversity/Inclusion

Comments:

LaTanya Autry 5:42 PM Aug 5
WELCOME
I started this collaborative project in 2015 to capture a fuller history of museums than many students
[Show more](#)

Show all 4 replies

LaTanya Autry 11:45 AM Oct 30
Re-opened
Please leave this comment open. It contains guidelines for use. Don't mark it as resolved.

End



Next Steps

Launch Conversation on Who do (I) we want to be...?

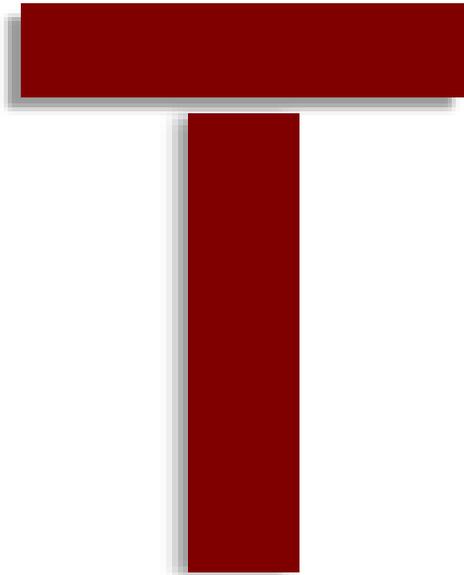


“I” Shaped Person
Success via Specialization



“T” Shaped Person
Success via Integration

What do we want to be as T-Shaped Individuals?



“T” Shaped
Professional Community

Also Trained in?

Ethics

Behavior Science

Cyber Security

Aging Populations

Systems Thinking

Experience Design

Restorative Practices

Psychology

Data Science

Crypto / Blockchain

Social Work

Thank you!

Garry Golden

garrygolden@gmail.com (Two Rs)



Learn More...

garrygolden.com/November2